



Virtual Conference



The Clinical and Translational Science of Lactation: Addressing Challenges 2025

THURSDAY, MARCH 27, 2025
8:30AM - 4:30PM

To register, click here or scan QR code: [NYSBC2025conferenceregistration](https://nysbc2025conferenceregistration)

Early Bird (through February 27) \$70
Student/LLLI/Peer Counselor - \$50
Regular registration (February 28 - March 24) \$80
Late registration (March 25-May 29) \$100
Access to recording available 4/10 - 6/12/25



★ **IBLCE CERPs Awarded: 6.25 L-CERPs, 1.25 R-CERPs, .50 E-CERP** ★



Sponsored by:
The New York Statewide Breastfeeding Coalition Inc.

Virtual Conference Agenda

Conference recordings will be made available to paid registrants from April 10 to June 12, 2025

Live Sessions

- 8:30 ~ 8:45 AM WELCOME & INTRODUCTIONS**
- 8:45 ~ 9:45 AM FROM BARRIERS TO BELONGING: BREASTFEEDING, HEALTH EQUITY, & THE LAW**
Montrece McNeill Ransom, JD, MPH, PCC, BCC
- 9:50 ~ 11:05 AM HIDDEN BARRIERS: BREASTFEEDING "SUPPORT" THAT UNDERMINES BREASTFEEDING**
Kathleen Kendall-Tackett PhD, IBCLC, FAPA
- 11:10 ~ 11:40 PM DECISIONS, DECISIONS...WHY ARE THERE SO MANY BREAST PUMPS?**
Patricia Fish, RN, IBCLC, ICCE
- 11:45 ~ 12:45 PM BUILDING A CONTINUUM OF CARE THROUGH LACTATION CARE MANAGEMENT**
Anna Jack, MD, IBCLC & Catherine Wightman, MS, IBCLC
- 12:50 ~ 1:15 PM LUNCH & NETWORKING**
- 1:15 ~ 2:15 PM LOOK WHAT THEY'RE DOING! FORMULA MARKETING ASSAULT ON EXCLUSIVE BREASTFEEDING**
Marsha Walker, RN, IBCLC
- 2:20 ~ 2:55 PM UPDATES TO NYS'S LABOR LAWS: PROTECTING PREGNANT AND LACTATING EMPLOYEES**
Bridget Holohan Scally, JD
- 3:00 ~ 4:15 PM INFANT & YOUNG CHILD FEEDING IN EMERGENCIES (IYCF-E) PANEL DISCUSSION**
*Karleen Gribble, PhD, BRurSc (Hons), CertIV Breastfeeding
Jayne L Carpenter, IBCLC, CBS, OBC, PMH-C candidate
Lourdes Santaballa Mora, MS, IBCLC, CLAAS*
- 4:15 ~ 4:30 PM CLOSING REMARKS & RAFFLE DRAWING**

Pre-Recorded Sessions

PAST, PRESENT, FUTURE: A DEEP DIVE INTO THE HISTORICAL CONTEXT OF LACTATION AND THE MATERNAL HEALTH CRISIS (60 MINUTES)

Brittany Wright, MPH, IBCLC, CBS & Amen Ayanru, MSNS, IBCLC

NEWS AND VIEWS FROM BABY-FRIENDLY USA (30 MINUTES)

Eileen FitzPatrick, DrPH, MPH, RDN, CLC

THE NEW YORK MILK BANK (60 MINUTES)

Roseanne Reed-Motti, MFA, CLC



IBLCE CERPs Awarded: 6.25 L-CERPs, 1.25 R-CERPs, .50 E-CERP



Speaker Information & Session Detail

Live Session



**Montrece McNeill
Ransom,
JD, MPH, PCC, BCC**

Montrece McNeill Ransom is a global keynote speaker and executive leadership coach dedicated to unlocking human potential through belonging. With over 20 years of expertise in public health, law, and workforce development, including two decades at the CDC, she has led groundbreaking initiatives at the intersection of public health, equity, and the law. Montrece holds a JD from the University of Alabama, an MPH from Emory University, and an Executive Leadership Coaching Certification from Georgetown University, along with advanced DEI and facilitation training. Recognized as a top coach and public health leader, her accolades include being named one of Entrepreneur Mogul's Top 5 Most Influential Coaches of 2021, the ABA Health Law Section 2019 Champion of Diversity and Inclusion, and the recipient of the APHA 2017 Jennifer Robbins Award. Montrece's leadership extends beyond the stage. She is the former President of the American Society for Law, Medicine, and Ethics, is a board member of Health Career Connections, and serves on the Advisory Committee for the Georgia Campaign for Adolescent Power and Potential. A prolific writer, she has authored or contributed to over 40 journal articles and is the Co-Editor of *Public Health Law: Concepts and Case Studies*. Her forthcoming book, *Belonging-Based Leadership: How to SPARK Change and Unleash Human Potential*, is set for release in Summer 2025.

From Barriers to Belonging: Breastfeeding, Health Equity, and the Law
(60 minutes)

Objectives:

- Define and characterize belonging as it intersects with breastfeeding, health equity, and public health law.
 - Analyze the role of The International Code of Marketing of Breastmilk Substitutes in protecting breastfeeding practices and supporting informed feeding decisions.
 - Identify belonging-based leadership strategies to foster inclusive cultures that help reduce racial and ethnic breastfeeding disparities.
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Speaker Information & Session Detail

Live Session



**Kathleen
Kendall-Tackett
PhD, IBCLC, FAP**

Dr. Kendall-Tackett is a health psychologist and International Board Certified Lactation Consultant, and the Owner and Editor-in-Chief of Praeclarus Press, a small press specializing in women's health. Dr. Kendall-Tackett is Editor-in-Chief of the journal, *Psychological Trauma* and was Founding Editor-in-Chief of *Clinical Lactation*, a position she held for 11 years. She is Fellow of the American Psychological Association in Health and Trauma Psychology, Past President of the APA Division of Trauma Psychology, and a member of APAs Publications and Communications Board. Dr. Kendall-Tackett specializes in women's-health research including breastfeeding, depression, trauma, and health psychology, and has won many awards for her work including the 2019 President's Award for Outstanding Contributions to the Field of Trauma Psychology from the American Psychological Association. Dr. Kendall-Tackett has authored more than 470 articles or chapters and is author or editor of 39 books. Her most recent books include *Depression in New Mothers*, 3rd Edition (2017, Routledge UK), *Women's Mental Health Across the Lifespan* (2017, Routledge US, with Lesia Ruglass), and *The Phantom of the Opera: A Social History of the World's Most Popular Musical* (2018, Praeclarus). Her latest book is called *Breastfeeding Doesn't Need to Suck* (2022, American Psychological Association).

Hidden Barriers: Breastfeeding "Support" that Undermines Breastfeeding
(75 minutes)

Objectives:

- To understand how mothers thoughts may lead to supplementation and early breastfeeding cessation.
 - To understand how support can undermine breastfeeding and how effective support ensures its success.
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Speaker Information & Session Detail

Live Sessions



**Patricia Fish,
RN, IBCLC, ICCE**

Patricia Fish is a registered nurse, an IBCLC, an ICEA certified childbirth educator, a wife and a mother of four grown sons. She has worked in the roles of birth doula, pediatric nurse, post-partum nurse and is currently employed by a major health care system as an IBCLC in Pittsburgh, Pennsylvania. She has served on the board of directors for the Mid Atlantic Mothers Milk Bank and on the ICEA board of directors. She loves hearing birth stories and has had a heart for new and expectant families for as long as she can remember.

Decisions, decisions...Why are there so many breast pumps?
(30 minutes)

Objectives:

- Describe the different categories of breast pumps.
 - Describe the basic features of an electric breast pump.
 - Help a new parent to set up and use a breast pump effectively.
 - Help and expectant parent choose a pump that will meet their needs
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**Anna Jack
MD, IBCLC**

Dr. Anna Jack is a family physician and breastfeeding and lactation medicine specialist at the University of Rochester in Rochester, NY. Her research focuses on program implementation to increase equitable access to lactation education & care.

Catherine Wightman is the Program Manager for Lactation Care Management at Accountable Health Partners in Rochester, NY and the Lactation Care Manager at Noyes Memorial Hospital and surrounding practices in Dansville, NY. Catherine is a former La Leche League leader and lactation counselor. She has been an Internationally Board Certified Lactation Consultant since 2015 and has worked in her own private practice as well as in obstetric, pediatric, and hospital settings. Catherine is the architect of the first lactation care management program in the northeastern United States and is committed to increasing equitable access to lactation care for rural and other underserved populations.

Building a Continuum of Care through Lactation Care Management (60 minutes)

Objectives:

- Understand two different data driven models of lactation care management within NY State.
- Describe how lactation care management works within a larger health care system and community.
- Name at least two barriers to breastfeeding initiation and duration that can be addressed by lactation care management.
- Reflect on how a similar program might be integrated in their setting.



**Catherine
Wightman
MS, IBCLC**

Speaker Information & Session Detail

Live Sessions



Marsha Walker
RN, IBCLC

Marsha Walker is a Registered Nurse and International Board Certified Lactation Consultant. She has been assisting breastfeeding families in hospital, clinic, and home settings since 1976. As such, she advocates for breastfeeding at the state and federal levels. She served as a vice president of the International Lactation Consultant Association (ILCA) from 1990-1994 and in 1999 as president of ILCA. She is a previous board member of the US Lactation Consultant Association, Baby Friendly USA, Massachusetts Lactation Consultant Association, and the Massachusetts Breastfeeding Coalition. She serves as Associate Editor of Clinical Lactation, and president of the National Lactation Consultant Alliance. Marsha is an international speaker, and an author of numerous publications including ones on the hazards of infant formula use, Code issues in the US, and Breastfeeding Management for the Clinician: Using the Evidence, 5th edition.

Look what they're doing! Formula marketing assault on exclusive breastfeeding
(60 minutes)

Objectives:

- Participants will be able to describe marketing tactics used to reduce exclusive breastfeeding.
- Participants will be able to discuss interventions to help parents counter infant formula marketing.



Bridget Holohan
Scally, JD

Bridget Holohan Scally currently serves as Deputy General Counsel and Associate Commissioner for the New York State Department of Labor, where her portfolio includes providing counsel to the Worker Protection Division, overseeing Counsel's Office's administrative hearings practice, as well as HR and Litigation matters. A lifelong public servant, Bridget started her legal career clerking first for the Honorable David R. Homer and then the Honorable Randolph F. Treece, both in the Northern District of New York. Her clerkships were followed by two separate assignments in the Office of the Attorney General. First in the Litigation Bureau, where she handled a voluminous case load in both state and federal courts; and then in the Public Integrity Bureau, where she investigated and prosecuted matters of public corruption throughout Upstate New York. She has also worked for the State Ethics Commission and as Deputy Counsel for Litigation in the Executive Chamber. Bridget graduated cum laude from Albany Law School and the University at Buffalo with a BA in History. She resides in Altamont, NY, where she also serves as Village Justice.

Overview of New York's Prenatal Leave and Milk Expression in the Workplace Laws
(30 minutes)

Objectives: Following this presentation employees should understand:

- The intent and purpose of the laws;
- The rights and responsibilities of both employers and employees; and
- Legal notice and record-keeping requirements.

Speaker Information & Session Detail

Live Session

INFANT & YOUNG CHILD FEEDING IN EMERGENCIES (IYCF-e) PANEL DISCUSSION (75 minutes)



Karleen Gribble, PhD, BRurSc (Hons), CertIV Breastfeeding (Counselling and Community)

Karleen Gribble is an Adjunct Associate Professor in the School of Nursing and Midwifery at Western Sydney University, Australia. Her research interests focus on breastfeeding in situations of adversity including in emergencies and in the context of intergenerational trauma, and child protection concerns. Karleen advocates for recognition of the importance of mothers to their infants and works to create environments that support breastfeeding and the mother-infant relationship.



Jayne Lee Carpenter, IBCLC, CBS, OBC, PMH-C candidate

Jayne L Carpenter (she/her) works as an IBCLC supporting families and caregivers in western North Carolina. She has had the privilege of working with families in the inpatient, special care nursery, outpatient, birth center, home, and community settings. Through these opportunities, Jayne has found special interests in perinatal mental health, oral function, and infant/young child feeding in emergencies. Her endless curiosity drives Jayne's work in the first-food field where she prioritizes non-judgmental, evidence guided, trauma sensitive care and believes in expanding connection through a wide aperture for human experiences.



Lourdes Santaballa, MS, IBCLC, CLAAS

Lourdes Sanatballa is an activist and community organizer, peer counselor, mentor, researcher, and trainer, having worked in the domestic violence, housing equity and reproductive rights/infant feeding movements. She is the co-founder of Alimentaci3n Segura Infantil, an intergenerational organization based in Puerto Rico focused on increasing breastfeeding, leadership and training and gender equity in traditionally marginalized communities during the first 1000 days, with a focus on climate recovery, food justice and sustainability, disaster preparedness, response, and recovery and against binary and colonialist backlash. ASI is the largest infant feeding NGO in Puerto Rico. In 2022, ASI launched its online training platform, creating unique lactation certifications and fulfilling the IBLCE blueprint for IBCLC candidates, differentiating itself from other Spanish language courses because of its focus on gender inclusion, racial justice, and community centered care. An IBCLC with a master's degree in clinical nutrition, she is considered a foremost expert in Puerto Rico, the US, and beyond on IYCF-E and the International Code on Marketing of Human Milk Substitutes and is the recipient of various international and national awards and recognition. She hosts a weekly podcast in Spanish, *Teta y Pecho: Lactancia Interseccional* on all the major platforms.

Speaker Information & Session Detail

Recorded Sessions



Brittany Wright
MPH, IBCLC, CBS

Brittany Wright is a passionate women's health advocate with over a decade of experience in the maternal infant health field. She calls herself the "Public Health IBCLC." Driven by the desire to improve Black Maternal Health outcomes, Brittany works to better understand the existing Black Maternal Health disparities and structures that perpetuate the cycle. She aims to educate the masses marrying culture and science. She is an adjunct professor at New York University and a doctoral candidate at Teacher's College. Brittany holds a MPH from Thomas Jefferson University and a bachelors in Health Behavior Management from the University of Delaware and is a mother to two boys, ages 12 and 7.



Amen Ayanru
MSNS, IBCLC

Amen Ayanru is a dedicated Program Manager and International Board Certified Lactation Consultant with over seven years in community nutrition and eight years in lactation support. Known for her commitment to creating accessible, culturally competent health programs, Amen has been instrumental in expanding the reach of the NYC Breastfeeding Warmline. She also pioneered two of the first Baby Cafes in Queens, NY, offering free, in-person lactation support, and developed a virtual Prenatal Infant Feeding Workshop to bridge gaps in prenatal education. Amen is passionate about mentoring future lactation professionals and fostering sustainable, community-focused solutions to improve maternal and infant health.

Beyond her professional work, Amen is the proud mother of a 13-year-old daughter. She is an avid plant lover and enjoys immersing herself in anime, combining her love of nature and storytelling in her personal life.

Past, Present, Future: A deep dive into the historical context of lactation and the maternal health crisis. (45 minutes)

Objectives:

- Describe the historic, present, and current nuance of lactation and its impact on the maternal health crisis.
 - Understand the intersection of lactation and the Black maternal health outcomes.
 - Identify policies that impact the Maternal health crisis.
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Speaker Information & Session Detail

Recorded Sessions



Dr. FitzPatrick has been the CEO of Baby-Friendly USA, Inc. since January 2021. Prior to that she was Chair and Professor in the Nutrition Science Department at Russell Sage College. Her programmatic and research experience includes New York State Department of Health quality improvement programs that supported breastfeeding and maternity care practices in hospitals and communities. She earned a Masters and Doctorate in Public Health and has co-authored numerous peer-reviewed, scientific publications.

News and Views from Baby-Friendly USA (30 minutes)

Objectives:

- Explain the importance of how the Baby-Friendly Hospitals Initiative is implemented.
- Evaluate the impact of Baby Friendly Hospital Initiative on breastfeeding exclusivity in the US.
- Interpret contemporary successes and challenges to the Baby Friendly Hospital Initiative in the US.

Eileen FitzPatrick
DrPH, MPH, RD, CLC



Roseanne Reed-Motti is a cofounder and the current Director of Community Relations at The New York Milk Bank, Inc. She oversees the donor department and the intern and volunteer program she developed in 2016. She plays a critical role in ensuring that prospective milk donors meet the standards and regulations of The Human Milk Banking Association of North America and The New York State Department of Health and Human Hygiene. Roseanne is proud of the partnerships she developed with healthcare providers, community organizations, and universities dedicated to human milk feeding.

Roseanne is a current CLC and a former La Leche League Leader and has over 15 years of experience in human lactation. She has served on the Executive Board of Directors of The New York Milk Bank and The Human Milk Banking Association of North America and is a current board member of The New York Statewide Breastfeeding Coalition. Roseanne holds a bachelor's degree in English from St. Thomas Aquinas and a master's degree in nonfiction creative writing from Sarah Lawrence College.

The New York Milk Bank (30 minutes)

Objectives:

- Explain how The New York Milk Bank screens, and manages the milk donors who provide their expressed milk for donation to improve the health of infants in need.
- Describe how The New York Milk Bank pasteurizes and distributes human donor milk to ensure quality and safety and promote equity in the use and distribution of donor milk.

Roseanne
Reed-Motti,
MFA, CLC



About NYSBC

The New York Statewide Breastfeeding Coalition

is an advocacy, not-for-profit organization focusing on issues that affect breastfeeding. The NYSBC is an organization made up of lactation consultants, health care providers, regional breastfeeding coalitions and the major statewide maternal and child health organizations.

Mission Statement

The mission of the NYSBC is to improve the health of New Yorkers by working collaboratively to promote, protect, and support breastfeeding as the norm in New York State.

Vision Statement

In New York State, breastfeeding is supported in all environments to promote optimal health and development.

Equity Statement

The New York Statewide Breastfeeding Coalition (NYSBC) supports all families in nurturing children and commits to championing policies and practices that promote cultural equity and empower a just, inclusive and equitable nation. The NYSBC is a not-for profit organization made up of lactation consultants, health care providers, regional breastfeeding coalitions and the major statewide maternal and child health organizations.

The NYSBC strives to promote, protect and support human milk feedings in an inclusive and equitable manner regardless of a person's race, ethnicity, religion, sexual orientation or expression, gender identity, socioeconomic status, able-bodied status, national origin, military service, age or marital status. NYSBC provides informed, authentic leadership for cultural equity by:

- Pursuing cultural competency throughout our organization through substantive education and formal, transparent policies.
- Applying a cultural humility lens to acknowledge and dismantle any inequities within our policies, systems, programs, or services, and reporting organization progress.
- Committing time and resources to expanding more diverse leadership within our board and membership.
- Advocating for change in public and private society by challenging systems and policies that create inequity, oppression and disparity.